

MORE,
TOGETHER
ANNUAL REPORT 2020



Fondation
Rideau Hall
Foundation



The Rt. Hon. David Johnston, Chair

**“Welcome to
the RHF’s 2020
annual report.”**

Message from the 28th Governor General
of Canada and Chair of
the Rideau Hall Foundation,
the Right Honourable David Johnston



Teresa Marques, President and CEO

**“Our mission is to create
a better Canada where
everyone can reach their
fullest potential.”**

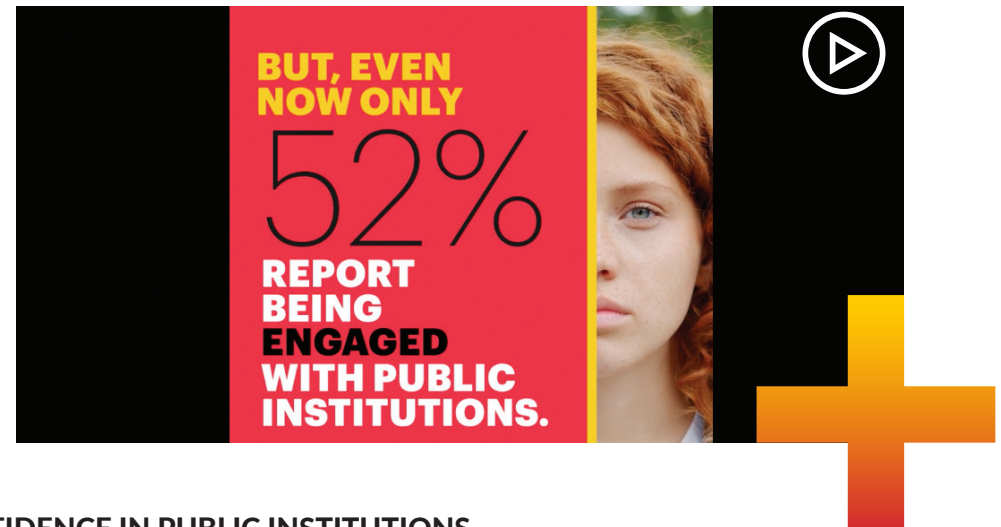
Message from Teresa Marques, President and
CEO of the Rideau Hall Foundation

LEADING TOGETHER

The RHF is committed to raising public awareness about and commitment to Canada's multi-faceted democracy.

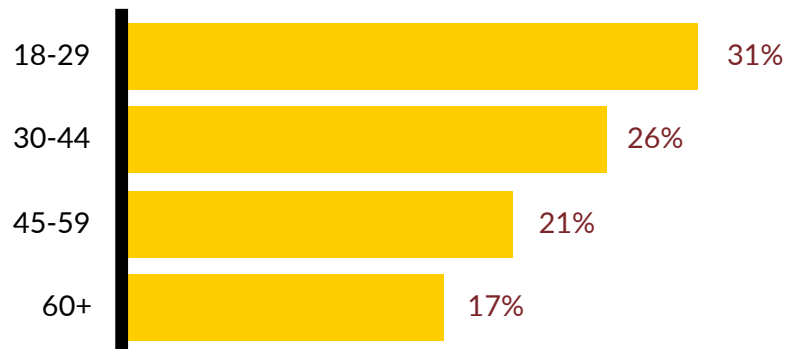
PERCEPTIONS OF PUBLIC INSTITUTIONS

The RHF undertook research with Abacus Data both before and after the COVID-19 pandemic hit, to determine how Canadians feel about their public institutions, and whether there is an opportunity to increase Canadians' engagement with them in order to maintain a healthy democracy. The findings show interesting shifts in how Canadians feel about their public institutions.



DIRECTION OF COUNTRY VS. CONFIDENCE IN PUBLIC INSTITUTIONS

Less confident in Canada's public institutions



Canada in the right direction





THE MICHENER AWARDS

Public service journalism is a key component of a healthy democracy, and the Michener Awards recognize some of the best journalism in Canada. The RHF and the Michener Awards Foundation joined forces in 2020 to support and celebrate excellence in Canadian journalism. In December we celebrated the 2019 Michener Award winner, The Globe & Mail for their investigation False Promises, led by reporter Kathy Tomlinson.

FORUM FOR YOUNG CANADIANS

The goal of Forum for Young Canadians is to deepen young people's understanding of Canada's national decision-making process. Canada's pre-eminent experience for youth to learn about parliamentary democracy and decision-making, Forum came under the RHF umbrella in December 2020. Through the RHF, Forum will receive the support and permanent infrastructure it needs to ensure more youth have the opportunity to engage in our democracy and the institutions that form its foundation.

45
YEARS

25,000
YOUNG PEOPLE

"For a small-town kid, Forum was nothing short of life-changing. I remember how exhilarating it was to meet with Members of Parliament, debate issues and make friends with engaged and dynamic young Canadians from across the country and imagine a future where I could play a meaningful role. I am still in touch with friends I met in that transformative week. We all still treasure the memories of our time at Forum, which inspired us to persistently work hard to make Canada a better country."

- Stephen Brosha, 2001



GIVING TOGETHER

The RHF's goal is to widen the circle of giving by reinforcing giving and empathy as fundamental Canadian values.

GIVINGTUESDAYNOW – MAY 5, 2020 AND GIVINGTUESDAY – DECEMBER 1, 2020

2020 was a challenging year for people around the world. The RHF believes the power of generosity and giving can transform this shared experience into a more positive one for all of us. GivingTuesdayNow was a community-driven response to the COVID-19 pandemic lead by CanadaHelps. The RHF was honoured to help drive this campaign, and to witness Canadians coming together to give back in a time of crisis.

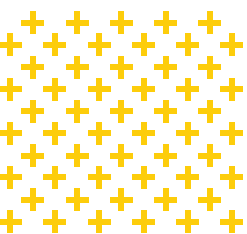
Everyone has something to give, and every act of generosity counts.



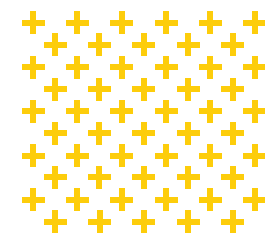
WILL POWER

While Canadians are unquestionably generous, charitable giving is on the decline, and only 5% of Canadians leave a gift to charity in their will. The Will Power campaign encourages Canadians to consider a gift in their will to unleash a new wave of generosity, with the potential of generating \$40 billion over the next 10 years for charities to do more social good. The RHF was a seed funder for this initiative, spearheaded by the Canadian Association of Gift Planners.

ONLY 5%
OF CANADIANS WILL
LEAVE A GIFT TO CHARITY
IN THEIR WILL.



INNOVATING TOGETHER



Innovation is one of the driving forces behind Canada's high quality of life. The RHF works to foster a culture of innovation by celebrating Canadian accomplishments and inspiring the next generation of innovators.



GOVERNOR GENERAL'S INNOVATION AWARDS

Celebrating excellence in innovation across all sectors of Canadian society and inspiring all Canadians, particularly Canadian youth, to be entrepreneurial innovators. The RHF is proud to operate the GGIA, which honoured six recipients in 2020.

2020 WINNERS Governor General's Innovation Awards

GAGNANTS 2020
Prix du Gouverneur général
pour l'innovation



ARCTIC INSPIRATION PRIZE

Encouraging, enabling and celebrating the inspiring achievements of the people of the North. The RHF serves as the behind-the-scenes managing partner for the Arctic Inspiration Prize (AIP), supporting a Northern Trust and an elaborate network of Northern partner groups (Patrons, Prize Partners, Ambassadors, Laureates, Nominators). We celebrated the AIP and its Laureates on February 19th in partnership with APTN, where for the first time ever, the AIP awarded more than \$3 million.



Dehcho: River Journeys, 2019 AIP Laureate;
Credit: Justin Tang/
Arctic Inspiration Prize



Nunami Sukuijainiq: A Youth Arctic Ecology
Land Camp Program, 2018 AIP Laureate;
Credit: Nunami Sukuijainiq



"Imaa, Like This": Children and Youth
Expressing Themselves Through Music, 2020
AIP \$1 Million Laureate;
Credit: "Imaa, Like This"



Artspace, 2020 AIP Youth Laureate;
Credit: Artspace/Makerspace YK



From Scrap to Art, 2018 AIP Youth Laureate;
Credit: From Scrap to Art



Piruvik - A Place to Grow: Early
Childhood Education for Nunavummiut, 2018
AIP \$1 Million Laureate;
Credit: Piruvik - A Place to Grow



Nunami Sukuijainiq: A Youth Arctic Ecology Land Camp Program, 2018 AIP Laureate;
Credit: Nunami Sukuijainiq



Western Arctic Youth Collective, 2020 AIP
Youth Laureate; Credit: Jason Lau

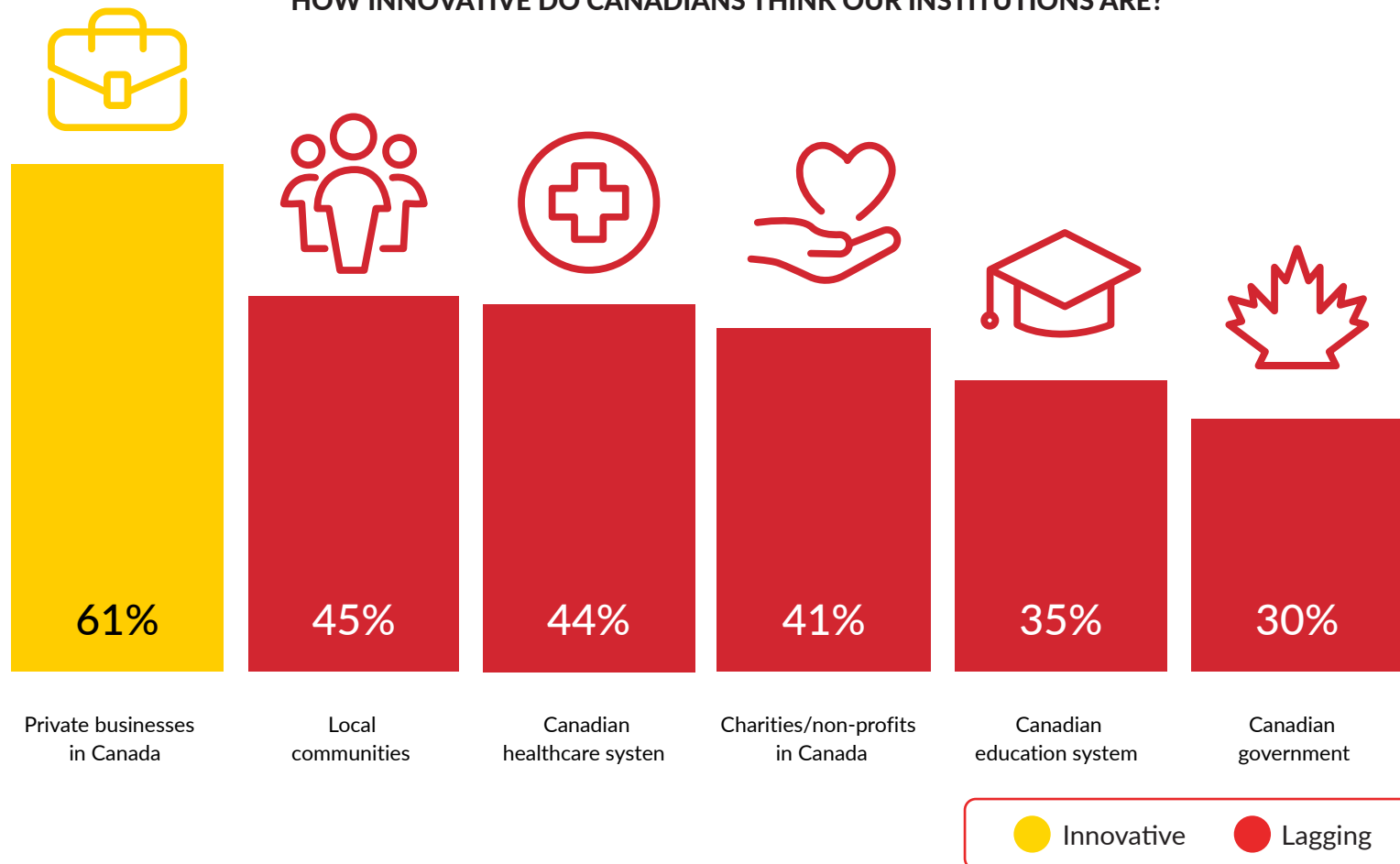


Arctic Indigenous Wellness Project,
2017 AIP \$1 Million Laureate; Credit: AIWP

CULTURE OF INNOVATION REPORT

In 2020, the RHF launched the second edition of Canada's Culture of Innovation Index, which measures how we approach and value innovation in all spheres of our society. The results showed that Canadians believe innovation can lead to healthier people, economic growth and a cleaner environment, but nearly all Canadian institutions are seen as lagging when it comes to innovation, including local communities, charities and non-profits, Canadian government, and healthcare and education systems. The report was developed in partnership with Edelman Canada.

HOW INNOVATIVE DO CANADIANS THINK OUR INSTITUTIONS ARE?



LEARNING TOGETHER

The RHF is committed to achieving equality of opportunity and excellence in learning for all Canadians.

INDIGENOUS STUDENT SUCCESS

Increasing access to education and helping young people achieve their full potential are key priorities for the RHF. It is an honour to partner with Indspire on the Teach for Tomorrow Program and serve as an ally in supporting Indigenous student success by increasing the number of Indigenous teachers in classrooms across the country.



QUEEN ELIZABETH SCHOLARS

The Canadian Queen Elizabeth II Diamond Jubilee Scholarships is a made-in-Canada platform for global student mobility and academic diplomacy that helps to shape the leaders of tomorrow. We'd like to thank the Waugh Family Foundation and the International Development Research Centre for their commitment in 2020 to the QES program and its values.

While scholars are not currently traveling due to the global pandemic, the **QES program** is committed to keeping QES alumni connected and engaged. This initiative is made possible through the Rideau Hall Foundation's collaboration with Universities Canada and Canadian universities.

MORE THAN
2,200
SCHOLARSHIPS

44
CANADIAN
UNIVERSITIES

89
PROJECTS

72
COUNTRIES

650 PARTNER
ORGANIZATIONS

BARRETT CANADA FUND

In 2020, the Barrett Family Foundation made a generous donation of \$10 million to the RHF, to establish the Barrett Canada Fund. Through this partnership, the RHF will strengthen civic and charitable engagement; deepen Canada's culture of innovation; help level the playing field for young people across Canada to pursue their goals; and support the next generation of Indigenous teachers.

What if...
every young Canadian
had the opportunity to
achieve their potential?



“Equity in education, inspiring innovative thinking in young people and helping to strengthen civic mindedness across the country are lofty goals when working alone. Joining forces with the RHF to create the Barrett Canada Fund means drawing on even more expertise and resources to amplify our impact for young people from coast to coast to coast.”

– **Bob Barrett**

“The Barrett Foundation and the Rideau Hall Foundation share a number of core values – a belief in the transformative power of innovation and the importance of equality of opportunity. Our work together will build up and strengthen our country for generations to come.”

– **The Right Honourable David Johnston**



FINANCIAL STATEMENTS

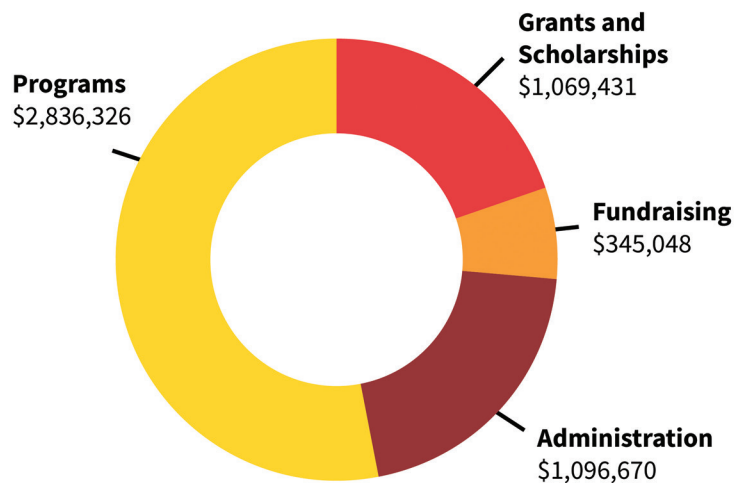


DESCRIPTION	2018	2019	2020
Assets	\$21,614,429	\$32,228,112	\$45,381,468
Liabilities	\$6,427,304	\$5,921,972	\$13,848,938
Revenue	\$13,890,553	\$10,485,856	\$8,249,957
Programs	\$3,178,423	\$3,839,727	\$2,836,326
Administration	\$892,034	\$924,013	\$1,096,670
Fundraising	\$240,592	\$350,154	\$345,048
Grants and scholarships	\$9,532,967	\$3,872,959	\$1,069,431

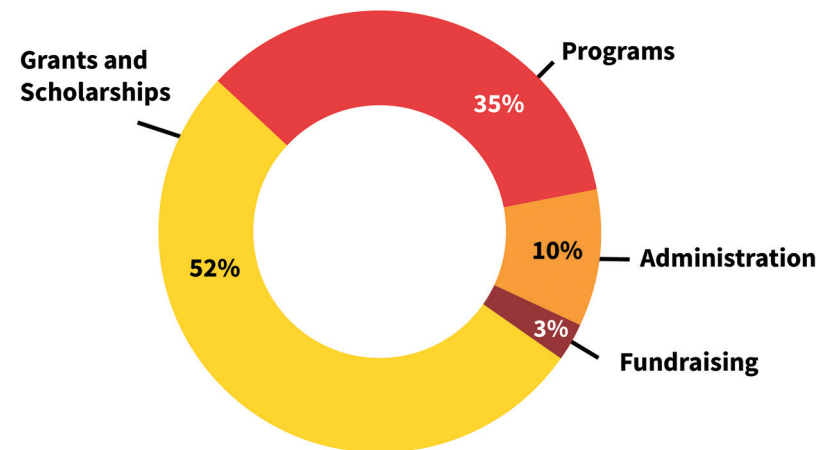
A NOTE ON EXPENSES FOR 2020

The COVID-19 pandemic had a significant impact on the work of the charitable sector in 2020; however, overall donations and contributions received by the Rideau Hall Foundation remained consistent. Travel restrictions temporarily reduced the investments we could make in existing programs based on global scholar mobility, thereby reducing some revenues that could be recognized in the year. Overall, our level of activity remained high through the year and our administrative costs were relatively stable. The RHF is committed to delivering impactful programs with the highest possible efficiency. Our average administrative and fundraising cost ratio for the last three years (including 2020) is 13%. Our audited financial statements can be found [here](#).

EXPENSES (FOR 2020)



EXPENSES (THREE YEAR AVERAGE)



OUR DONORS

We are grateful for the support and partnership of our generous donors who have supported the RHF since its inception.

ENDOWMENT AND OPERATING DONORS OVER \$10,000



Since 2014, Scotiabank has invested over \$1.6M in the work of the Rideau Hall Foundation, and is proud to be one of its earliest and largest supporters. Most recently, the Bank committed to supporting their Catapult Canada Access Innovation Fund, benefiting community-based organizations in an effort to improve educational access and outcomes for youth. This support aligns to ScotiaRISE – the Bank's 10-year, \$500 million initiative to promote economic resilience among disadvantaged groups. Scotiabank looks forward to continuing our relationship with the Rideau Hall Foundation, as we work to help remove barriers to advancement and increase access to opportunities so that more Canadians can succeed and thrive.

- Sandra Odendahl, Vice President of Social Impact and Sustainability at Scotiabank

Alfred G. Wirth
Andrew and Valerie Pringle
Annette Verschuren
Anonymous Donor x 6
Anthony and Anne Arrell
Arni Thorsteinson and Susan Glass
Bernice Ferguson
Brookfield Partners Foundation
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Canderel Management Inc.
CGI Inc.
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David Laidley and Ellen Wallace
Deloitte Foundation of Canada
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The David and Faye Sobey Foundation
The Donald R. Sobey Foundation
The Frances and Edmund Clark Foundation
The Gerald Schwartz & Heather Reisman Foundation
The John and Judy Bragg Family Foundation
The Lily Street Foundation
The McCall MacBain Foundation
The Rossy Family Foundation
The Taylor Family Foundation
The Waugh Family Foundation
Western University
William and Robin Downe

PROGRAM DONORS OVER \$10,000

Alimentation Couche-Tard Inc.
Allison D. McCain
Andre Bureau
Anonymous Donor x 5
Arthur L. Irving
Family Foundation
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Assomption Vie
ATCO Group
Atlantic Industries Ltd.
Bank of Montreal
Banque Nationale
Barry Allan
BCE Inc.
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Bell Mental Health Initiative
BlackBerry Limited
Blake Goldring
Borden Ladner Gervais LLP
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Calvin Stiller
Cameco Corporation
Canadian National Railway
Company

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Cecil Rorabeck
Central Supplies
Chrysler Canada
CIBC
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Coril Holdings Ltd.
Crown-Indigenous Relations and
Northern Affairs Canada
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Deloitte Foundation of Canada
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Development Canada
Enbridge Inc.
Eric Newell
Firinn Investments Limited
Fondation Famille Godin
General Motors
of Canada Limited
George Cohon
Giustra Foundation
Gluskin Sheff + Associates
Guzzo Cinemas
Hamilton Community Foundation

Haskayne and Partners
Helen Vari
Home Hardware
Innovation, Science and Economic
Development Canada
International Development
Research Centre
Investors Group Inc
Irving Oil Company
Jean De Grandpré
Jean-Eudes Douville
Jim Pattison
John M. Thompson II
John Rae
John Risley
JOSYD Inc.
La Fondation Familiale
Mel Hoppenheim
La Fondation J&AC
La Fondation J. Armand Bombardier
Labatt Brewing Company Ltd
Larry and Judy Tanenbaum
Family Foundation
Lawrence Bloomberg
Manulife Financial
Margaret McCain
McCain Foods
Mental Health Commission
of Canada



“The Taylor Family Foundation and the RHF share a passion in encouraging pride in our country and celebrating Canadians who have made important leadership contributions. We are proud to be one of the RHF’s earliest supporters, and have been thrilled to see the Foundation grow its impact and find new barn-raising approaches for Canadians to work together in building a smarter and more caring Canada.”

- Don and Ruth Taylor,
the Taylor Family Foundation

PROGRAM DONORS OVER \$10,000 CONT.

Michener Awards Foundation	Province of Ontario	TD Bank	The John and Judy Bragg Family Foundation
Mike Lazaridis	Province of Prince Edward Island	TD Greystone Asset Management	The Lily Street Foundation
Mistara Foundation	Province of Saskatchewan	TDL Group Corp	The Madonna Foundation
Mosaic Canada ULC	Raymond and Lynne-Anne McFeetors	Telus Communications	The Mauro Family Foundation
Murray Edwards	RBC Foundation	The Alan & Roula Rossy Family Foundation	The McCall MacBain Foundation
Nasser & Associates	Richard M. Ivey	The Asper Foundation	The McConnell Foundation
OMERS	Roasters Foundation	The Barrett Family Foundation	The Mitchell & Kathryn Baran Foundation
ONEX Corporation	Robert Harding and Angel Yang	The Canada Life Assurance Company	The Rotman Family Foundation
Pandion Investments Ltd	Robert Trudeau	The Claudine and Stephen Bronfman Family Foundation	The Taylor Family Foundation
Patrick Parisot	Roger Alexander Lindsay	The Counselling Foundation of Canada	The Wadih M. Fares Family Foundation
Peacock Family Foundation	Rogers Communications	The CRB Foundation	The Wesley Clover Foundation
Peartree Financial Services	Sandra & Leo Kolber Foundation	The Dianne and Irving Kipnes Foundation	The Weston Family Foundation
Port of Halifax	Saputo Inc.	The Donald R. Sobey Foundation	The Woodbridge Co. Ltd
Power Corporation of Canada	Scotiabank	The Gerald Schwartz & Heather Reisman Foundation	Thomson Reuters Canada Limited
Price Family Foundation	Shaw Communications	The Hewitt Foundation	Tom Jenkins
Procter & Gamble Co.	Skoll Foundation	The Jack Victor Foundation	V. James and Dera Burton
Province of Alberta	Stephen A. Jarislowsky		Waugh Family Foundation
Province of British Columbia	Sun Life Financial		Werklund Capital
Province of Manitoba	Sunny Corner Enterprises Inc.		William C. Graham
Province of New Brunswick	Taggart Parkes Foundation		
Province of Nova Scotia	Target Canada		